



Frogkick Splash! > “Rapid e-”, Project Risk Management, S&MM Article

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“Rapid e-” Primer Available

There’s a lot of buzz within the corporate training community about “Rapid eLearning” tools that promise to shorten development time and reduce costs. In addition, this approach to eLearning development can provide clients with the ability to easily manage their own downstream changes and updates.

We’re really high on the approach and we’ve been encouraging clients to leverage this opportunity!

[Click here to read a Frogkick Green Paper on the subject](#) which provides:

- Pro’s and Con’s of Rapid eLearning versus traditional Web-based Training
- Checklist to evaluate what approach will work best for you.

e-Project Risk Management Webcast

In many ways, managing an e-Learning project is different from supervising a traditional training development effort, including considerations of:

- Potential resource - related risks that can impede project success
- Early indicators of project difficulties
- Strategies to identify and mitigate these risks to ensure successful completion of your projects on time and within budget

Catherine Baker, Frogkick Principal, has been asked to address these issues in a web seminar hosted by the e-Learning Guild.

The webinar, Managing Resource Risks on an e-Learning Project will be held this coming Thursday (8-25) starting at 11:30 AM (Eastern).

Click here for additional detail and registration information:

<http://www.elearningguild.com/pbuild/linkbuilder.cfm?selection=doc.722>

**Frogkick in the News:
Sales & Marketing Management, August 2005 Issue**

Check out page #44 of the current issue of "Sales & Marketing Management" magazine for an article featuring Frogkick's work/life balance philosophy.

The article details the views of Managing Partner, Greg Gunther regarding the connections between an employee's self-determination and client satisfaction. The article also highlights the vision of an "ideal job" from the perspective of Catherine Baker and shares the opinions of experts regarding work/life balance and overall job satisfaction.

Please feel free to forward this or any of our emails to an associate who might find this information to be useful. Naturally, we're hoping that you (or someone in your organization) may want to talk further about how we can support your business goals!

If you prefer not to receive these messages, just click the link at the bottom of this email to "leave this list" and your address will be removed. We apologize in advance for any inconvenience this may have caused.

Thanks for your continued interest!



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"Learn, to leap."

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