



Chris Bautista Brings Enhanced e-Learning Capabilities to Frogkick!

I'm pleased to announce that Chris Bautista has joined Frogkick as a Principal with the firm. His knowledge of e-learning strategies and blended learning solutions will immediately add support and strengthen the performance improvement services we already provide. He also brings extensive experience with new product and sales training curriculum design and development along with him.

A couple of notable business successes that Chris has been involved with include:

- Decreased learning time for sales, customer support, and technical support representatives from eight to three weeks at a major cable MSO by designing, developing, and delivering the first online learning solution in the cable industry
- Developed the broadband industry's only comprehensive online sales program, designed to train employees faster so that they spend less time away from customers and more time driving revenues

Chris has managed, designed, and developed numerous web-based and instructor-led training solutions and has also made recommendations on learning management systems, curriculum development and assessment tools, content development processes, delivery schedules, and reporting systems.

KEY POINT:

Chris' wealth of experience with adult learning initiatives coupled with the expertise of the other Frogkick Principals allows us to now offer even more creative and business-smart solutions to our clients!

To learn more about Chris and to review the newest Frogkick "Solutions at a Glance" please visit our website at www.frogkick.com.

Best regards,

Frogkick, Inc.

"Learn, to leap."

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